



**United States Merchant Marine Academy
Kings Point Alumni - Chapter Presidents Alliance, Inc.**

USMMA KPA-CPA, Inc.

BUSINESS PLAN

[Click link for details](#) **USMMA KPA-CPA Inc Business Plan 060309**

<http://kpchesapeake.com/USMMAAF%20CPC/USMMA%20KPA-CPA%20Inc%20Business%20Plan%20060309.pdf>

USMMA KPA-CPA, Inc. - BUSINESS PLAN

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1. ORIGIN

On May 7, 2009, the existing 51 Chapters voted upon our Resolution to remove ourselves as a Committee of the USMMA Alumni Foundation. An overwhelming majority of Chapters voted in favor of this action. The 51 existing Chapters operate as an Alliance, as we have from April 10, 2008, when WE formed OURSELVES by our own vote, as the CPC. Our Mission is unchanged - supporting the Academy, our Midshipmen, our Alumni and the U.S. Maritime Industry.

On May 19, 2009, in an effort to eliminate any legal or financial liability for the USMMA Alumni Foundation, we have adopted a new organization identity - USMMA KP Alumni - Chapter Presidents Alliance (KPA-CPA).

We will continue, as we always have, to provide support and a working partnership with the Foundation. All other operations and organization remain unchanged. We are a democratically elected alliance, providing an open forum for our Member Chapters to work together. Each Chapter President has one vote, and we respect the principle of majority rule. All are welcome, and encouraged to participate.

Ref: CPC RESOLUTION STATUS KPA-CPA 051909

2. AUTHORITY

On May 7, 2009, the elected leadership of the CPC requested a vote from each Chapter President regarding the Resolution to Remove the CPC as a Committee of the Alumni Foundation. This action would allow the CPC Chapters an unencumbered forum in which to provide Mission Support to our Academy, the Midshipmen, our Alumni, and the U.S. Merchant Marine . This action would further eliminate any conflict of our operations with the Tax Exempt operations of the Alumni Foundation.

All votes were documented from each responding Chapters, with the following results:

YEA..... = 42 Chapters (82%)
NAY..... = 4 Chapters (8%)
NO RESPONSE PROVIDED = 5 Chapters (9%)

Upon receiving this mandate, the elected leadership of the CPC established a new organization identity, removed from the Foundation, the **USMMA KP Alumni - Chapter Presidents Alliance (KPA-CPA)**. This provides an opportunity for Chapter Presidents to continue successful operation as an affiliate of the new KPA-CPA. Further, the elected leadership of the *new* CPA will no longer serve as members of the Alumni Foundation Board of Directors. The 6 Regional Vice Chairmen never had a vote.

Mission support provided by any KP Alumni Chapter is voluntary, and provided with the sanctioning of the respective Chapter Membership. The democratic forum provided by the KPA-CPA encourages collective participation of all Members in support of our Mission.

The Chapter Presidents Alliance is committed to providing a cooperative working relationship with the Alumni Foundation. We will continue to provide a positive Alumni fraternal atmosphere which will encourage financial support of the Foundation, by those wishing to do so, when solicited by the Foundation.

The elected leadership of the KPA-CPA has proposed an "Organization Plan" which provides for our continued successful operation, fundamentally unchanged since our formation by the Chapter Presidents on April 10, 2008.

We have proposed a simple corporate structure solely for the purposes of limiting liability to the officers and the member chapters. We have also provided for liability insurance for the same reason.

The elected leadership of the KPA-CPA requested a confirmation vote from each Chapter President regarding your Membership in the Chapter Presidents Alliance. All Chapter Presidents who wish to affiliate and pursue the Mission of the KPA-CPA are welcome aboard. Any Chapter President, who needs to await further direction from the Alumni Foundation Board of Directors, is welcome to do so.

Votes have been received from the Chapter Presidents, with a majority voting to sanction the KPA-CPA.

Ref: USMMA KPA-CPA Confirmation Vote REQUEST 060309

Section 2-1 CORPORATE RESOLUTION TO ESTABLISH

“Resolution to Establish the USMMA KP Alumni – Chapter Presidents Alliance, Inc.”

Whereas on May 7, 2009, the existing 51 Chapters of the USMMA AF Chapter Presidents Council voted upon a Resolution to remove the Chapters as a Committee of the USMMA Alumni Foundation; and

Whereas an overwhelming majority of Chapters voted in favor of this action; and

Whereas on May 19, 2009, in an effort to eliminate any legal or financial liability for the USMMA Alumni Foundation, the Chapters adopted a new organization identity - USMMA KP Alumni - Chapter Presidents Alliance (KPA-CPA); and

Whereas the elected leadership of the KPA-CPA have proposed a simple corporate structure solely for the purposes of limiting liability to the officers and the member chapters; and

Whereas on June 3, 2009, the elected leadership of the KPA-CPA requested a confirmation vote from each Chapter President regarding your Membership in the Chapter Presidents Alliance; and

Whereas votes have been received from the Chapter Presidents, with a majority voting to approve the establishment of the USMMA KPA-CPA, Inc.

Now Therefore Be It Resolved, that the USMMA KP Alumni – Chapter Presidents Alliance, Incorporated shall be established as a NONSTOCK Corporation in the State of Maryland, as per the Articles of Incorporation.

Be It Further Resolved, the Chapter Presidents Council, the leadership of said Council, the KP Alumni – Chapter Presidents Alliance, its leadership and the Alumni Chapters, and each individual Alumni Member, is / are hereby removed from, and held harmless from any liability or associated fiduciary responsibility which may result from interaction with, or continued support for the USMMA Alumni Foundation or its Board of Directors.

Ref: USMMA KPA-CPA Establish Resolution 060309

3. MISSION

"The Chapters shall exist to serve, assist and perpetuate the United States Merchant Marine Academy, its Regiment of Midshipmen, faculty, staff, alumni and the United States Merchant Marine. It shall foster and encourage the development of the Academy and the Merchant Marine, and shall enhance the prestige thereof by acquisition, preservation and dissemination of information pertaining to their history, activities, methods and objectives, and shall render moral support and material aid thereunto."

Ref: USMMAAF Alumni Chapters ByLaws ARTICLE II. - PURPOSE AND POWERS

The four key tenets of this mission:

- (1) Mission Support of the U.S. Merchant Marine Academy
- (2) Mission Support of the Regiment of Midshipmen
- (3) Mission Support of the Alumni
- (4) Mission Support of the U.S. Merchant Marine- vital to America's economic and defense security

The CPC Member Chapters have historically provided Mission Support on an *individual* Chapter Basis. The role of the newly enacted CPC will be to build unity of purpose and to provide Mission Support on a collective basis, directing and maximizing the effort, and enhancing the benefit to our recipients. There exists no prohibition to individual Chapters electing to support any activity on an individual basis.

Mission support by any Member Alumni Foundation Chapter is voluntary, and provided with the sanctioning of the respective Chapter Membership. The democratic forum provided by the CPC will encourage collective participation in support of the Mission.

Ref: USMMAAF CPC Mission Support Activities 082108

4. BUSINESS FORM

The new legal entity will be entitled **USMMA KP Alumni - Chapter Presidents Alliance, Inc.** Articles of Incorporation for a NONSTOCK Corporation in the State of Maryland have been provided. This business form is the most appropriate for our current (and future) Chapters engaged in our declared nonprofit enterprise. This business form will provide us with the structure required to operate as a legal entity, and to limit the liability exposure of the officers and members of the KPA-CPA.

5. LEGAL IDENTITY & ADDRESS

USMMA KP Alumni - Chapter Presidents Alliance, Inc.
-- a NONSTOCK Corporation in the State of Maryland --
FORTUNE CENTER, 42 Idlewild Street, Bel Air, MD 21014
Tel: 410-420-0080 E-mail: KPA-CPA@kpchesapeake.com
Web: <http://www.kpchesapeake.com/kpa-cpa.html>

6. ARTICLES OF INCORPORATION

Articles of Incorporation for a NONSTOCK Corporation in the State of Maryland, have been provided to the State Department of Assessments and Taxation, Charter Division, 301 W. Preston Street; 8th Floor, Baltimore, MD 21201-2395.

Ref: USMMA KPA-CPA Articles Inc NonStock Corp MD 060309.pdf

This business form is the most appropriate for our current (and future) Chapters engaged in our declared nonprofit enterprise.

The purposes for which the corporation is formed are as follows: The Mission of the USMMA KP Alumni - Chapter Presidents Alliance (aka KPA-CPA) is to provide support for our Mission Beneficiaries – United States Merchant Marine Academy, Regiment of Midshipmen, our Alumni, and our U.S. Merchant Marine!

RESIDENT AGENT LISTED is Gary G. Hicks, 42 Idlewild Street, Bel Air, Maryland 21014

The number of directors of the corporation shall be which number may be increased or decreased pursuant to the bylaws of the corporation. The name(s) of the director(s) who shall act until the first meeting or until their successors are duly chosen and qualified is/are Seven (7), including Gary G. Hicks, Richard J. Roche, Owen J. Doherty, Bruce Howie, Robert Smith, Darrel Hannan, Kenneth J. Fidyk.

7. OFFICERS

We currently have 7 officers of our Business entity. These include our Chairman, and 6 Regional Vice Chairmen. We have a Recording Secretary, and a Legal Counsel, both of whom are appointed by the Chairman. We have a Treasurer ie Finance Committee Chairman, who is also appointed by the Chairman.

The Directors of our new business entity are detailed in our By-Laws

Ref: KPA-CPA By-Laws WORKING DRAFT 060309-v1.pdf, and will certainly include our officers. Those persons currently serving in those positions include:

USMMA KPA-CPA - Chairman- Gary G. Hicks '76 (KP Chesapeake Chapter)

Tel: (410) 420-0080 E-mail: kpchesapeake@comcast.net Web: <http://www.kpchesapeake.com>

North East - Regional Vice Chairman- Richard J. Roche '81 (Central NY Chapter)

Tel: (315) 431-9802 Cell: (315) 243-3200 E-mail: rich@diplomatglobal.com

Mid-Atlantic – Regional Vice Chairman- Tim Sumner '66 (Delaware Shore Chapter)

Tel: (240) 475-2426 E-mail: tsumner66@verizon.net

Southeast - Regional Vice Chairman- Bruce C. Howie '65 (N. Georgia Chapter)

Tel: (678) 560-6540 Cell: (678) 516-8722 E-mail: howies2@bellsouth.net

South-Central - Regional Vice Chairman- CDR Rob Smith '92, USCG (Port of Houston Chapter)

Tel: (713) 671-5186 E-mail: Robert.L.Smith@uscg.mil or robterism@aol.com

Mid-Continent - Regional Vice Chairman- Darrell "Dick" Hannan '63 (Ohio Chapter)
Tel: (216) 751-0805 E-mail: rhannan@aol.com

West & International - Regional Vice Chairman - Kenneth J. Fidyk '71 (Santa Barbara Chapter)
Tel: (805) 493-1713 Cell: (818) 807-2892 E-mail: fidyk@verizon.net

As noted per our By-Laws:

TREASURER: Currently serving: Kenneth J. Fidyk '71 (Santa Barbara Chapter),
West & International - Regional Vice Chairman

There shall be a Treasurer who shall be a Alliance Member and shall be appointed by and serve at the pleasure of the Chairman. The Treasurer shall receive all funds of the ALLIANCE and shall invest these funds or deposit them for safekeeping as may be directed by the Chairman. The Treasurer shall expend funds only as may be approved by the ALLIANCE.

LEGAL COUNSELOR: Currently serving: Frank P. DeGiulio '79 (Philadelphia Chapter)

There shall be a Legal Counselor who shall be an Alliance Member and shall be appointed by and serve at the pleasure of the Chairman. The Legal Counselor shall review all contracts and documents, as warranted, and provide advice as requested by the Chairman. The Legal Counselor shall represent the best interests of the ALLIANCE, on legal issues, at the direction of the Chairman.

RECORDING SECRETARY: Currently serving: Joanne R. Hicks 'A (KP Chesapeake Chapter)

There shall be a Recording Secretary who need not be an Alliance Member and shall be appointed by and serve at the pleasure of the Chairman. The Recording Secretary shall prepare and distribute notices of meetings, issue and receive communications regarding elections, authenticate proxies and Alliance Membership to determine quorums and keep minutes of all ALLIANCE meetings.

8. FINANCE

We currently have a suitable accounting system in place, with detailed financial reporting generated at will, and at the very least on a monthly basis. We have, on record, a comprehensive Budget established for 2009. We currently have funds in a Free Business Checking Account at

Manufacturers and Traders Trust Company, for which the Chairman and Finance Committee Chairman are signatures.

We have prepared and filed the IRS Application for Employer Identification Number which will provide our number for banking purposes.

We have established Finance Committee standards for financial accounting and reporting as per Ref: USMMAAF-CPC Finance Committee - Financial Reporting Standards.

The standard reports will be generated and provided to the Executive Committee on a Monthly basis. They are available at any other reporting interval that is required, as well as available for audit on demand by any proper authority. These reports are generated empirically - without prejudice or manipulation. They reflect the data input as from Deposits and Checks written.

Banking Reports - Track information about our banking transactions.

KPA-CPA 20XX Check Detail XXXXXX.pdf

What checks have been written, including the details of each check.

KPA-CPA 20XX Deposit Detail XXXXXX.pdf

Lists all deposited and un-deposited payments, including the customer who made the payment and how much of each payment was included in the deposit.

Company & Financial Reports - Find out how well our organization is doing financially.

KPA-CPA 20XX P&L Statement XXXXXX.pdf

(Standard P&L - Income Statement)

How much money did our organization make or lose over a specific period of time?

KPA-CPA 20XX Balance Sheet XXXXXX.pdf

(Standard - Balance Sheet and Net Worth)

What is the value of our organization (its assets, liabilities, and equity), showing the individual balances for each account?

Section 8-1 FUNDING

KPA-CPA Mission Support and Operations funding will require further discussion as our organization evolves. We currently request the voluntary participation of every Alumni Chapter to provide the funding required.

AF1. ___ Participate in the CPA "Spring Conference" Team Financing Program, to the extent that your Chapter is capable (no minimum \$ requirement is specified!). The programs will include Raffles and such, and will provide CPA treasury funding from which all Chapters will agree upon the annual Mission Support activities to fund, collectively.

100% Chapter Team Participation is *Requested*.

AF2. ___ Participate in the CPA "Annual Conference" Team Financing Program, to the extent that your Chapter is capable (no minimum \$ requirement is specified!). The programs will include Raffles and such, and will provide CPA treasury funding from which all Chapters will agree upon the annual Mission Support activities to fund, collectively.

100% Chapter Team Participation is *Requested*.

Ref: USMMA KPA-CPA AnChActivRpt & DCA Qual 110508 page 2 of 3

We also solicit participation from all of the Chapters collectively as additional funds are required for special Mission Support needs such as the Inaugural Gala.

Future funding support levels may require an annual request for each Chapter in order that a credible budget can be set for Mission Projects and CPA operations.

9. TAX FILING

The only annual filing requirement for the State of MD is a Personal Property Return, listing business tangible personal property located in MD, for which we will have none.

Until such time as we generate a IRS 1099 event, there will be no requirement for Federal of State Income Tax Filing.

We have decided, at this time, not to pursue Tax Exempt Status for our new organization.

10. INSURANCE

Liability Insurance

We have secured a liability insurance binder (executable) from USAA General Agency and issued by Hartford Fire Insurance Company. The binder provides business liability indemnification for each occurrence of \$ 2,000,000.00 and general aggregate of \$ 4,000,000.00. The cost of this insurance is \$ 350.00 per annum.

Directors and Officers Liability Insurance

We will secure a D&O binder from a price competitive source.

Directors and Officers Liability Insurance (often called **D&O**) is [liability insurance](#) payable to the directors and officers of a company, or to the corporation itself, to cover damages or defense costs in the event they are sued for wrongful acts while they were with that company. It has become closely-associated with broader management liability insurance, which covers [liabilities](#) of the corporation as well as the personal liabilities for the directors and officers of the corporation.^[1]

[Directors and Officers Liability Insurance](#) provides financial protection for the directors and officers of your company in the event they are sued in conjunction with the performance of their duties as they relate to the company. Think of [Directors and Officers Insurance](#) as a management Errors and Omissions policy.

[Directors & Officers Liability Insurance](#) can usually include [Employment Practices Liability](#) and sometimes Fiduciary Liability. The former involves harassment and discrimination suits, and is where the majority of your exposure will be.

Directors and Officers Insurance is often confused with [Errors & Omissions Liability](#). The two are not synonymous; Errors & Omissions is concerned with performance failures and negligence with respect to your products and services, not the performance and duties of management. Generally it is a good idea to carry both Directors and Officers Liability Insurance and Errors and Omissions Liability Insurance.

11. CONSTITUTION / BY-LAWS

The current draft By-Laws will serve as our originating operations guide, until, we make appropriate revisions as required. Ref: KPA-CPA By-Laws WORKING DRAFT 060309-v1.pdf

12. MEMBERSHIP

All 51 Existing USMMA Alumni Chapters, and all future Chapters, will be members of the KPA-CPA.

Section 12-1 MEMBERSHIP ROSTER

USMMAAF- CPC - Chairman- Gary G. Hicks '76 (KP Chesapeake Chapter)

Tel: (410) 420-0080 E-mail: kpchesapeake@comcast.net Web: <http://www.kpchesapeake.com>

North East - Regional Vice Chairman- Richard J. Roche '81 (Central NY Chapter)

Tel: (315) 431-9802 Cell: (315) 243-3200 E-mail: rich@diplomatglobal.com

CT	CT Shoreline.....	Haugeto, Harold W. '97
MA	Boston.....	King, Jeffrey S. '86
NJ	NJ Central NJ.....	Martino, Joe '86
NY	NY Long Island.....	Clune, Thomas P. '92
NY	NY Mid-Hudson.....	Fillis, David M. '96
NY	NY Mohawk/Hudson Valley.....	Domingos, Cecilia M. '99
NY	NY Central NY.....	Roche, Richard J. '81
NY	NY PONY.....	Steele, Dean W. '90
RI	Rhode Island.....	Feaster, William J. '05

Mid-Atlantic – Regional Vice Chairman- Tim Sumner '66 (Delaware Shore Chapter)

Tel: (240) 475-2426 E-mail: tsumner66@verizon.net

DE	Delaware Shore.....	Sumner, Tim '66
DE	Port of Wilmington.....	DiEleuterio, Glen '84
MD	Chesapeake.....	Hicks, Gary G. '76
NJ	NJ Southern Shore.....	Erne, Edward G. '53
PA	Philadelphia.....	DeGiulio, Frank P. '79
PA	PA South Central.....	Lake, Richard N. '47
VA	Hampton Roads.....	Goode, John L. '99
VA	Washington, DC.....	Blust, Steven '71

Southeast - Regional Vice Chairman- Bruce C. Howie '65 (N. Georgia Chapter)

Tel: (678) 560-6540 Cell: (678) 516-8722 E-mail: howies2@bellsouth.net

FL	Space Coast.....	Amos, Richard H. '64
FL	Tampa.....	Serzanin, Ray '06
FL	FL South Florida.....	Mylott, John F. '86
FL	Jacksonville.....	O'Connor, Scott W. '83
GA	N. Georgia.....	Howie, Bruce C. '65
GA	Savannah.....	Ball, Jason '98
NC	NC Tar Heel.....	Sanborn, David '73
SC	South Carolina.....	Blessinger, Luke '01
TN	E. Tennessee Volunteer.....	Gilmartin, David '78

South-Central - Regional Vice Chairman- CDR Rob Smith '92, USCG (Port of Houston Chapter)

Tel: (713) 671-5186 E-mail: Robert.L.Smith@uscg.mil or robterism@aol.com

AL	Mobile.....	Nolen, Michael "Shane" '93
FL	Pensacola.....	Preston, Teresa Olsen '78
LA	New Orleans.....	Stahl, James J. '76
MS	MS Gulf Coast.....	Moeller, Allen E. '84
TX	Dallas.....	Spellman, James '61
TX	Port of Houston.....	Smith Robert '92

Mid-Continent - Regional Vice Chairman- Darrell "Dick" Hannan '63 (Ohio Chapter)

Tel: (216) 751-0805 E-mail: rhannan@aol.com

IL	Chicago.....	MacDonald, Thomas N. '90
MI	Detroit.....	Crandall, Martin E. '69
MO	St. Louis.....	Wolf, Bryce '99
OH	Ohio.....	Hannan, Darrell "Dick" '63
PA	Pittsburgh.....	Ritchie, Sean '92

West & International - Regional Vice Chairman - Kenneth J. Fidyk '71 (Santa Barbara Chapter)

Tel: (805) 493-1713 Cell: (818) 807-2892 E-mail: fidyk@verizon.net

(Pacific)

CA	San Francisco.....	Lindberg, Eric '94
CA	Los Angeles/Long Beach.....	Daly, John P. '82
CA	Santa Barbara.....	Fidyk, Kenneth J. '71
CA	San Diego.....	Sheahan, Michael '03
HI	HI Island of Hawaii.....	Yim, Jodie M. '94
WA	Washington-Puget Sound.....	Buhl, Constance '81

(International)

IT	Naples (Italy).....	Pavarini, Kathleen E. '01
PN	Panama.....	De St. Malo, Raul A. '97
SI	Singapore.....	Bruenn, Robert J. '81

(West)

AZ	Arizona.....	Willsey, Delburn N. '72
CO	Colorado.....	Truett, Edsel R. '76
IA	Iowa.....	Berger, Robert '76
KS	Kansas.....	Saunders, Gary '76
NE	Nebraska.....	Bors, Steve '80

13. CHARTERING

USMMA KP Alumni - Chapter Presidents Alliance, Inc. will set about the task of Chartering each of the USMMA Alumni Chapters after the aforementioned business changes have been finalized.

14. COMMITTEES

The following is the listing of current standing committees, with named Chairmen:

- **Finance** – Chairman- Ken Fidyk '71 (Santa Barbara)
- **Communications** – Chairman- Harold W. Haugeto '97 (CT Shoreline)
- **Alumni Services** – Chairman- Rich Roche '81 (Central NY)
- **Chapter Development** – Chairman- Bruce Howie '65 (Georgia)
- **CPC ByLaws** – Chairman- Frank P. DeGiulio, Esq. '77 (Philadelphia)
- **Women's Programs** – Chairwoman- Connie Buhl '81 (Washington-Puget Sound)
- **Distinguished Chapter Award (DCA) Review / Revision** –
Chairman- Jack F. Mylott '86 (South Florida)
- **Maritime Industry Committee** –
Chairman- David Sanborn '73 (North Carolina Tar Heel)
- **Athletic Programs** – Chairman- Gary G. Hicks '76 (KP Chesapeake)

15. OPERATIONS

Section 15-1 CHAPTER HANDBOOK *(to be re-revised July 2009!)*

This handbook was originally written by the Foundation's alumni staff at Babson Center and was updated periodically by Babson with inputs from existing chapters.

In 2008 a number of changes took place within the Foundation which resulted in a shift of the responsibility for Chapter Development. The first of the changes during 2008 was that there was a significant decrease in the size of the staff at Babson which reduced the ability of Babson to provide support to Alumni Chapter Development.

During this same period the USMMAAF Chapter Presidents Council (CPC) was created by a resolution passed during the Chapter Presidents meeting that was held as part of the Spring USMMA Alumni Foundation meetings. Subsequently, a Resolution to Establish a Chapter Presidents' Council with USMMAAF Board Representation was approved by the USMMA Foundation Board.

This resolution also provided for the Chapter Presidents Council to seat 7 members – the Chairman, and 6 Regional Vice Chairmen - on the Alumni Foundation Board of Directors – with one vote – as the voice of the entire Alumni.

One of the functions that the CPC assumed at that time was that of Chapter Development. Additionally, the Chapter Presidents Council inherited the responsibility for update and maintenance of the Chapter Handbook.

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USMMA KPA-CPA Annual Chapter Activity Report
And Distinguished Chapter Award Qualification



USMMA KPA-CPA AnChActivRpt & DCA Qual 110508

<http://kpchesapeake.com/USMMAAF%20CPC/USMMA%20KPA-CPA%20AnChActivRpt%20%26%20DCA%20Qual%20110508.doc>

CHAPTER NAME: _____ REGION: _____

PRESIDENT: _____ (TEL): _____ E-mail: _____

DATE SUBMITTED: _____ DCA QUALIFICATION LEVEL: _____

=====

The **USMMA KPA-CPA Annual Chapter Activity Report And Distinguished Chapter Award Qualification (DCA) Program** is established to assist our Alumni Chapters in their support of the Mission of their Chapter and the KPA-CPA, Inc.. It encourages the Chapter to support the U.S. Merchant Marine Academy, the Regiment of Midshipmen, the Alumni and the U.S. Merchant Marine. The Award Program is goal oriented to facilitate this support. There are twenty-seven goals available. The goals are divided into 3 sections:

Basic DCA Goals // // Additional Alumni Support // // Additional Academy Support

To earn the ***Distinguished Chapter Award** the Chapter must achieve the *nine* Basic Chapter Goals. After achieving the nine Basic Chapter Goals the Chapter may then achieve any **five additional** goals to earn the ****Superintendent’s Distinguished Chapter Award**. After earning the Superintendent’s Distinguished Chapter Award the Chapter may then achieve **five more** goals, for a total of *nineteen* goals, to earn the *****Regimental Distinguished Chapter Award**.

The report of the achievement of each goal must be received by the Chairman – Chapter Presidents Alliance, or his/her assigns by June 30th of each year for the goal to be counted for that year. That report may be submitted electronically or by regular mail.

The Distinguished Chapter Awards are to be awarded annually for the period starting July 1st and ending June 30th. These Awards and recognition will typically be made at the USMMA KPA-CPA Annual Conference and Evening Dinner Program.

All Chapters are requested to submit a report annually, regardless of DCA Qualification level. This report will assist your CPA to evaluate the levels at which we can support our Mission beneficiaries. Please complete the report and provide minimal information after each Goal achieved.

Thank you for your ongoing support! *Acta Non Verba!*

BASIC CHAPTER GOALS (all 9 required for DCA)

- B1. ___ Conduct a minimum of four Chapter meetings or events / activities.
- B2. ___ Update the Chapter News Section of Alumni Website a minimum of four times.
- B3. ___ Prepare and publish a Chapter Newsletter a minimum of four times.
- B4. ___ Chapter President or appointed Representative to attend the Alumni Foundation Annual Meeting at Kings Point - including the Chapter Presidents Alliance Conference & Evening Dinner Program. Attendance at the USMMAAF Board of Directors meeting, and the Annual Meeting of the Alumni Foundation Membership is encouraged.
- B5. ___ Chapter President or appointed Representative to attend the Alumni Foundation Spring Meeting - including the Chapter Presidents Alliance Conference & Evening Dinner Program. Attendance at the USMMAAF Board of Directors meeting is encouraged.
- B6. ___ Chapter President or appointed Representative to participate in a minimum of two Chapter Presidents Alliance Conference Call Meetings, or other additional CPA meetings as scheduled throughout the year (Special Meetings, Regional Meetings etc.).
- B7. ___ Submit a current Chapter and Officer Information report to the Chairman – Chapter Presidents Alliance, or his/ her assigns, by January 1st each calendar year.
- B8. ___ Submit to the Alumni Awards Committee a minimum of one Homecoming Award nomination by June 1.
- B9. ___ Host or participate in an industry, community, academic or civic activity representing the USMMA “Tell America” Program.
“Tell America – about Kings Point, and the U.S. Merchant Marine!”
(Contact & coordinate with CPA Maritime Industry Committee Chairman and with USMMAAF Industry Affairs Committee Chairman!)

ADDITIONAL ALUMNI SUPPORT GOALS (9 possible)

- AF1. ___ Participate in the CPA “Spring Conference” Team Financing Program, to the extent that your Chapter is capable (no minimum \$ requirement is specified!). The programs will include Raffles and such, and will provide CPA treasury funding from which all Chapters will agree upon the annual Mission Support activities to fund, collectively.
100% Chapter Team Participation is *Requested*.
- AF2. ___ Participate in the CPA “Annual Conference” Team Financing Program, to the extent that your Chapter is capable (no minimum \$ requirement is specified!). The programs will include Raffles and such, and will provide CPA treasury funding from which all Chapters will agree upon the annual Mission Support activities to fund, collectively.
100% Chapter Team Participation is *Requested*.
- AF3. ___ Contribute a minimum of \$100.00 (*restricted or unrestricted*) to the USMMAAF, Inc. to support an Alumni sponsored activity or event for Midshipmen. Including: Senior Send-off, Midshipman-Alumni 5K Run, Lanier Lecture Series, Mariners Chapel, Regimental Band, Morale Fund, etc.. Please specify your support \$ amount & Activity: _____
- AF4. ___ Host or participate in a community or civic activity supporting & commemorating National Maritime Day – May 22

ADDITIONAL ALUMNI SUPPORT GOALS (9 possible) CONTINUED

AF5. ___ Increase Chapter membership by five new members.

AF6. ___ Host or participate in a Wreaths Across America program, or similar Veterans tribute program which recognizes the service of U.S. Merchant Marine Veterans.

This program will also serve as a USMMA “Tell America” Program.

“Tell America – about Kings Point, and the U.S. Merchant Marine!”

AF7. ___ Establish a Chapter hosted website, linked to the Alumni Foundation Website, and update it a minimum of four times each calendar year.

AF8. ___ Conduct, participate, or support an Alumni activity / event at a Regional or National level to support an Academy team / club / activity.

AF9. ___ As a CPA Presentation partner, provide Local Chapter Hosting, or defined support, for the KPA-CPA, Inc. Spring Conference - including the CPA Meeting & Dinner Program, and the USMMAAF Board of Directors meeting. Describe support provided: _____

ADDITIONAL ACADEMY SUPPORT GOALS (9 possible)

KP1. ___ Recruit, assist and refer to USMMA Admissions office at least one plebe candidate who ultimately completes the USMMA Candidate application process.

KP2. ___ Provide a Chapter Midshipman Berthing Program consisting of Chapter member hosts, case-by-case funding, facilities, host ships etc., to assist midshipmen traveling away from the Academy during Sea Year, Internships or other travel.

KP3. ___ Host, participate in, or support a Regimental movement / activity within Chapter area.

KP4. ___ Host a plebe candidate activity that brings together plebe candidates and their parents, Midshipmen and their parents, and Alumni.

KP5. ___ Contribute a minimum of \$100.00 (*restricted or unrestricted*) to the USMMAAF, Inc., or, by way of direct payment, support of an Academy team / club or other Midshipman activity (ie: Athletic Team Receptions, T/V Kings Pointer Port Visit Receptions, etc.).

Please specify your support \$ amount & Activity: _____

KP6. ___ Host, or participate in a Midshipmen Industry Awareness Night at the Academy or in the local Chapter area. This program will also serve as a USMMA “Tell America” Program.

“Tell America – about Kings Point, and the U.S. Merchant Marine!”

KP7. ___ Provide a Chapter Midshipman Internship Program, to work with the USMMA Office of Shipboard Training, to assist in providing Midshipman Internship opportunities with Maritime Industry Companies.

KP8. ___ Provide a Chapter Admissions and Recruiting Program, to work with the USMMA Admissions Office, and provide representation at a minimum of three admissions activities (i.e. High School College Fairs, Congressional Academy Days, or Congressional Nominating Committees). This program will also serve as a USMMA “Tell America” Program.

“Tell America – about Kings Point, and the U.S. Merchant Marine!”

KP9. ___ Provide correspondence or meet with local U.S. Representatives or Senators to encourage their support of the USMMA.

(Contact and coordinate with USMMAAF Government Affairs Committee Chairman!)

16. ADVISORY PANEL

The USMMA KP Alumni - Chapter Presidents Alliance, Inc. is pleased to announce the formation of the **CPA Advisory Panel**.

A successful organization relies upon the wise counsel of experienced professionals. We are fortunate to have a number of well-respected Kings Point graduates who have a proven record of leadership and service to the Alumni. Incorporating the views of these Alumni into our decision making will enhance the authority by which we serve, and emphasize the consensus by which we operate - for the good of our Mission Beneficiaries.

Further, these Alumni share the vision of the KPA-CPA, Inc., respecting the valued role of the Alumni Chapters and their Mission. The CPA Advisory Panel Members will provide counsel on issues of significance to the operations, growth and development of the KPA-CPA, Inc. and member Chapters.

Please welcome the CPA Advisory Panel Members:

- (1) Don Yearwood '61 - Past President, USMMAAA
- (2) Captain Jim Shirley, ESQ. '65 - Past President, USMMAAA
- (3) Captain Mel Tublin, ESQ. '49 - Past President, USMMAAA
- (4) Fred Wolke '61 - Past Chapters Director, USMMAAF, Past President Central NJ Chapter
- (5) Milton Nottingham '44 - Past President, USMMAAA
- (6) John "Jack" F. Ring, Jr. '59 - Past President, USMMAAA

The USMMA KP Alumni - Chapter Presidents Alliance, Inc. is a well-structured fraternal organization. Since the Chapters organized themselves on April 10, 2008, we have been a self-directed, self-funded, and autonomous operation. Our leadership has been democratically elected by our membership. We effectively serve the Mission to which all 51 existing Kings Point Alumni Chapters subscribe – support of the Academy, the Midshipmen, the Alumni, and the U.S. Merchant Marine.

We thank these gentlemen in advance for their valued service to our organization and to our Alumni!

Ref: USMMA KPA-CPA Announce Advisory Panel 061909

Section 16-1 ADVISORY PANEL ROSTER

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John "Jack" F. Ring, Jr. '59 - Past President, USMMAAA
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17. ORGANIZATION PROGRESS

Mission support provided by any KP Alumni Chapter is voluntary, and provided with the sanctioning of the respective Chapter Membership. The democratic forum provided by the KPA-CPA encourages collective participation of all Members in support of our Mission.

The Chapter Presidents Alliance is committed to providing a cooperative working relationship with the Alumni Foundation. We will continue to provide a positive Alumni fraternal atmosphere which will encourage financial support of the Foundation, by those wishing to do so, when solicited by the Foundation.

The elected leadership of the KPA-CPA has proposed an "Organization Plan" which provides for our continued successful operation, fundamentally unchanged since our formation by the Chapter Presidents on April 10, 2008.

We have proposed a simple corporate structure solely for the purposes of limiting liability to the officers and the member chapters. We have also provided for liability insurance for the same reason.

The elected leadership of the KPA-CPA has requested a confirmation vote from each Chapter President regarding their Membership in the Chapter Presidents Alliance. All Chapter Presidents who wish to affiliate and pursue the Mission of the KPA-CPA are welcome aboard.

Ref: USMMA KPA-CPA Confirmation Vote REQUEST 060309

Section 17-1 GROWTH & DEVELOPMENT

A. NEW CHAPTERS

To be determined.

B. MISSION SUPPORT – EXPANSION

To be determined.

Section 17-2. CONFERENCE SCHEDULE

To be determined. Questionnaire results being reviewed 070209.